

WHAT IS ALABAMA COUNTS!

The Alabama Counts! 2020 Census Committee is an advisory group composed of public and private statewide organizations committed to working together to ensure each Alabamian is counted in the 2020 Census.

Alabama Counts! builds trust in communities and promotes the 2020 Census. Through these efforts, we are striving for maximum participation in every community across the state.

TIMELINE

March 2020 – U.S. Census Bureau will send every household an invitation to respond to the 2020 Census.

Respond in one of three ways:

- Online using a computer, smart phone or tablet
- Call a toll-free number and give response over the phone
- Call and request a traditional paper form

April 1, 2020 – Census Day

Late April 2020 – Reminder postcard

May 2020 – U.S. Census Bureau will follow up with households who haven't responded.



YOUR VOICE MATTERS

We all have a say in the outcome of the 2020 Census, and it can help Alabama secure a fair share of funding and maintain fair representation in Congress.

All you have to do is complete and return your 2020 census form. It is a simple civic duty with tremendous impact.



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ALABAMA COUNTS!

2020 CENSUS



#alabamacounts
census.alabama.gov

ALABAMA COUNTS!

In 2020, we as Alabamians have a tremendous opportunity to positively affect our state's future for the next 10 years and beyond. How? By taking less than 10 minutes to complete a 2020 Census form.

Not only that. Saying "I Count" by completing your census form also helps secure a brighter future for yourself, your family and your community.

Your opportunity to say "I Count" is coming in the spring of 2020. The mission of Alabama Counts! is to ensure you understand what is at stake for Alabama in 2020 and to ensure you are prepared to complete and return your census form.

The census will ask basic questions about all people living or staying at your address, such as names, ages, birth dates, race, sex, whether you own or rent, etc. This count will include all children, even non-relatives staying with you.

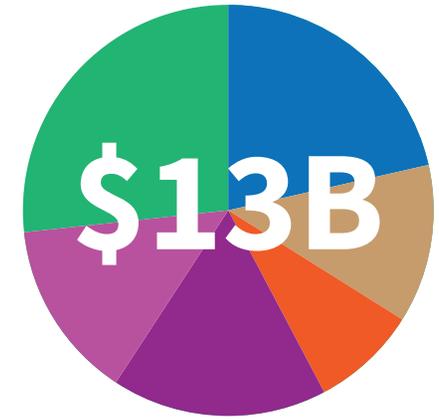


Funding to Alabama for many important programs that affect health care, education, housing assistance, infrastructure development and more is tied in some form to census data.

An accurate count will ensure that the state receives its fair share of funding for these important programs.

A recent study by George Washington University indicates that the U.S. government returned almost **\$1,600** to the state in 2015 for every Alabamian counted in the census.

The census is safe and secure. All the information you provide to the U.S. Census Bureau is confidential and cannot be used against you by any government agency or court.



More than **\$13 billion** was allocated to Alabama in 2016 from **55 programs** that are guided in some part by data derived from the census.

JUST A FEW OF THOSE PROGRAMS INCLUDE:

- Medical Assistance Program (Medicaid)
- Medicare Part B (Supplemental Medical Insurance)
- Supplemental Nutrition Assistance Program (SNAP)
- Head Start
- Title I Grants to Local Education Agencies
- Pell Grants and Student Loans
- Section 8 Housing Assistance Payments and Housing Choice Vouchers
- Highway Planning and Construction
- Community Development Block Grants